**EPSRC Impact Acceleration Account**

**April 2025 Open Funding Call**

**Application Form - Commercialisation Projects**

Please complete and submit this application through <https://forms.office.com/e/7UnNkUxHHv> by **Wednesday 16 April 2025 at 12 noon**.

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| **APPLICATION DETAILS**  Further details requested in the online submission form. | |
| Applicant title and name |  |
| Supporting BD/TT contact |  |
| Partner organisation | *(if applicable)* |
| Project title |  |
| Start date |  |
| End date |  |
| Amount requested |  |
| **ABSTRACT** | |
| 1. Please provide a non-technical summary of what you are trying to achieve and why. (200 word limit) | |
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| **RATIONALE AND VIABILITY** | |
| 1. What is the rationale for the project? Demonstrate the demand/need you are trying to address and who would benefit from the solution. Describe your objectives and, considering the guidance on responsible innovation, please outline the public benefit that you anticipate. (400 word limit) | |
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| 1. Describe the PI/research group’s underpinning research, the evidence for the project (scientific case) and its fit with the [EPSRC remit](https://www.ukri.org/councils/epsrc/remit-programmes-and-priorities/our-research-portfolio-and-priorities/). Why is your solution better than competing alternatives? (400 word limit, up to 5 references allowed in addition) | |
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| 1. How will the project achieve its objectives? Please outline the work plan, key milestones for the route to impact, and associated timelines; and summarise in the table below. (400 word limit). | |
| |  |  |  | | --- | --- | --- | | **No** | **Milestone** | **Delivered in (Project month)** | |  |  |  | |  |  |  | |  |  |  | |  |  |  | |  |  |  | |  | *Please add or remove rows as needed.* |  | | |
| **OUTCOMES AND IMPACTS** | |
| 1. What are the anticipated next steps after the project? Describe how you will use the project results going forward. (200 word limit) | |
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| 1. What impacts do you ultimately anticipate if your long-term plans are successful? What is the route to realising these impacts? If possible, please attempt to quantify potential impacts. (200 word limit) | |
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| 1. Considering the guidance on responsible innovation, how and when will you ensure appropriate engagement with relevant stakeholders and end users, to understand the desirability of your solution as well as any unintended negative consequences? (200 word limit) | |
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| **STRATEGIC FIT** | |
| 1. How does the project fit with University/College/School strategies? What further funding, investment, and commercial opportunities does it enable? (300 word limit) | |
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| **COSTS** | |
| 1. Please justify the resource requested, outlining responsibilities for delivering the project activities, with reference to the project plan above and funding table below. (200 word limit) | |
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| **IP AND ACCOUNT MANAGEMENT**  ***The relevant BD/TT contact must fill in this section. Please ensure you have discussed this well before the submission deadline.*** | |
| 1. Where appropriate please describe the IP position, the strategy for Background and Foreground commercialisation and any issues to be considered (400 word limit). | |
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**FUNDS REQUESTED**

**PLEASE COMPLETE THE TABLE BELOW BASED ON THE WORKTRIBE COSTING FOR THE PROJECT AND ATTACH THE WORKTRIBE COSTING EXCEL SHEET TO YOUR APPLICATION.**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Resources**  *E.g. staff time, travel & subsistence, costs for workshops/knowledge exchange seminars/prototypes etc.* | **Justification of Resources** | **Total Cost (£)** | **Contribution** | | | |
| **IAA** | **Company Cash** | **Company In Kind** | **Other Funder** |
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| **Totals** | |  |  |  |  |  |